Winter 2010

Eugene Hearing &Speech Center

Why go anywhere else?

SoundAdvice

EHSC Announces New Executive Director

Doris Towery has been chosen as the new Executive Director at the Eugene Hearing and Speech Center. She was previously the Development Director and Chief Operating Officer at the United Way of Lane County for the past nine years. Prior to joining the United Way, she was in the newspaper publishing business for 12 years, most recently the *Springfield News* and *Cottage Grove Sentinel*.

Towery brings substantial fund raising experience and business acumen to EHSC. "The Center is a business as well as a non-profit. She was the perfect choice to take EHSC to the next level," says EHSC Board Co-Chair Barbara Walker. "She has the leadership skills, experience, and confidence to get the job done."

"I am looking forward to working with the EHSC staff whose dedication makes improving the lives of our patients possible," says Towery, who started her new duties in late November. "Working together, we will reach new levels of success for our patients, donors, staff and supporters."

Towery has been active in the community for many years, volunteering on the boards for SMART, Junior Achievement, Oak Street Child Development Center, Rotary, and the LTD Board. "Giving back to our community is extremely important to me and my family," she says. "I feel privileged to work at the Eugene Hearing and Speech Center, where community service is a top priority."

In her spare time, Doris spends time with her husband, Jeff, and their two kids Jared and Paige. In addition to family biking excursions, Doris enjoys gardening, cooking, and scrap booking. We are honored to welcome Doris to EHSC. Please join us in welcoming her!

Early Literacy Program Expands to Year-Round

The EHSC Speech Department is now accepting applications for the first session of the newly expanded Early Literacy Program, January 10-February 9, 2011. Formerly known as the Summer Early Literacy Institute, this year-round program is designed for youngsters entering kindergarten or first grade, who are at-risk for reading difficulties.

Sessions meet twice per week for five weeks in the EHSC Communication Classroom. Fun and engaging activities focus on building phonological awareness. Research shows phonological awareness (how sounds and letters are manipulated to create words) skills are significantly related to reading/spelling success.

(cont. on page 3)

Your Year-End Gift Can Help.....

Without hearing and speech/language services, the youngsters we serve are destined for frustration and failure. Adults will lead lives in loneliness and isolation. **Your donation will help make a positive difference in the lives of many. What better gift to give this holiday season?**

I want to share the story of a young boy who struggled to be understood. Grayson was only using two to three words at a time. He left off the endings of words. And some sounds were too hard for him to produce. At almost four years old, he was well behind his peers in his development.

Grayson's pediatrician referred his parents to the Eugene Hearing and Speech Center for speech/language therapy. When he first started seeing Speech/Language Pathologist Linsey, (pictured below), Grayson had a lot of work to do. "He has been working on lots of new sounds, especially word endings, in addition to his intelligibility and articulation," she says. After a few months of therapy, he now speaks in longer sentences, and his family is noticing he is starting to say things he's been trying to say for a long time, but couldn't. His mom, Lindy, says this includes "I'm Grayson," "I'm four," and "I love you."

Thanks to the generosity of donors like you, Grayson and hundreds of other youngsters like him have the help they need to improve their communication skills at the Eugene Hearing and Speech Center. Your 2010 unrestricted year-end gift will provide critical funds in support of our work on behalf of children, adults and their families.

Today, Grayson continues to acquire new words and sounds. "His biggest accomplishment so far is talking to other kids. Kids won't prompt him when he's trying to say a word, unlike adults," says Lindy. Grayson still has work to do. **Thanks to your generosity, his prognosis is excellent.**

And don't forget—you can double your gift to the Eugene Hearing and Speech Center if the company you work for matches your charitable giving. Don't let this season of joy and giving pass without remembering the mission of the Eugene Hearing and Speech Center. Your gift will change lives. A gift of $500 would provide a child like Grayson with five sessions of speech/language therapy. For your convenience, a coupon is below. Or, you can make a donation directly online at: http://www.eugenehearingspeech.org/donations.html

Please take a moment today to make your gift. You'll be glad you did! Thank you for your ongoing support and generosity.

Happy Holidays,

Doris Towery
Executive Director

P.S. If your gift is received by December 31, you will be eligible for a 2010 tax deduction. Please send yours in today! Thank you!

Yes! I want to make a year-end donation to the Eugene Hearing and Speech Center. .

Eugene Hearing & Speech Center

Enclosed is a gift in the amount of ___$1000, ___ $500,___$250,___$150,___$75 Other $_____

I am employed by _____ and will ask my employer to match my gift.

Name _____ Phone _____

Address _____ City/State/Zip _____

Tax deductible gift amount $_____ Check enclosed ___ or Credit Card # _____ Exp. Date _____

_____ I prefer not to have my gift publicly acknowledged ____I have remembered EHSC in my will or estate plan.

_____ I would like information on planned giving to benefit programs and services at EHSC

Please remit to: Eugene Hearing and Speech Center, 1500 W. 12th Ave. , Eugene OR, 97402

SoundAdvice

Winter 2010

Page

1

EHSC Announces New Executive Director

2

Your Year-End Gift Can Help Children Like Grayson

3

"Like" Us on Facebook!

Eugene Hearing & Speech Center

1500 West. 12th Ave.
Eugene, Oregon
97402-3705

Nonprofit Organization
U.S. Postage PAID
EUGENE, OR
Permit No. 85

Happy Holidays!

Board Of Directors

Timothy Arbow
Don Churnside
Kerry Rasmusson
Michael Rodeen
John Rude
Mary Rose Scott
Abraham Sorom MD
John Timmons
Barbara Utt
Barbara Walker

Foundation Trustees

Timothy Arbow
Dave Frosaker
J Douglas McKay
Ann Musgrove
Jim Torrey

EHSC End of Year Wish List

EHSC has needs in almost every department. Your gift this time of year to help purchase the following items is *greatly* appreciated. Please send in your donation and indicate what item you'd like to sponsor.

Here are the top five requested items by each department. For a full list of needed items please visit us at: http://www.eugenehearingspeech.org/donations.html

Audiolgy:
EAR Insert tips..... $430.00
Pocket Talker.....$110.00
Video Otoscope Cable.....$370.00
Curettes.....$60.00
Comply Tips.....$40.00

Speech/Classroom:
Wooden Train Sets (with extra tracks)
Schleich Playsets: (Dinosaurs, Safari, Knights/Princesses
New computer for the classroom
Gift cards to Borders, Target, Fred Meyer for therapy materials
Monetary donations for speech/language therapy materials

Sound Advice Staff:

Copy: Glenda Lonstron Layout: Dean Jackson Executive Director: Doris Towery

SOUND OFF

How to contact us

To make an appointment:
Call us at 541.485.8521

or email us at:

hearing@eugenehearingspeech.org
speech@eugenehearingspeech.org

Phone: 541.485.8521 Voice/TTY
Toll free: 877.347.9563
Fax: 541.485.6159

Visit us at: 1500 West 12th. Ave.
Eugene OR, 97402

Visit us on the web at:
www.eugenehearingspeech.org
Find us on Facebook

Our Mission

To provide the highest quality evaluation, treatment, education and advocacy for individuals with communication disorders.

Nuestra Misión

Proveer evaluación, tratamiento, educación y defensa de la más alta calidad a personas con trastornos de comunicación.